

NEWSPAPER ADVERTISING RATES

EFFECTIVE 1st JULY 2016



SIZE	NEW VISION		SATURDAY VISION		SUNDAY VISION		BUKEDDE		ORUMURI		ETOP		RUPINY		KAMPALA SUN
	F/C	B/W	F/C	B/W	F/C	B/W	F/C	B/W	F/C	B/W	F/C	B/W	F/C	B/W	F/C
SPECIAL POSITION (pages 2 to 7, sports pages)															
Front Page solus 6cmx6col.							3,200,000		1,696,200		1,638,750		1,638,750		2,310,000
Front Page Ear piece 3cmx1 col	1,000,000		800,000		800,000		900,000		750,000		590,000		590,000		
Page 2 - 6cm x 6 col	2,700,000		1,800,000		1,800,000										
Page 3 - 6CMX6col	2,700,000		1,800,000		1,800,000										
Page 4 - 16cmx3col	3,672,500		2,646,000		2,646,000										
Page 5 -10cmx6col	4,140,000		3,096,000		3,096,000										
Page 6 - Half page Horizontal	6,287,500		4,536,000		4,536,000										
Page 7 - Full Page Full Colour	11,068,750		8,000,400		8,000,400										
Back Page Solus - 10cm x6col	3,960,000		3,096,000		3,096,000		3,561,600		1,950,000		1,696,200		1,696,200		2,310,000
Inside Back cover - 26cm x4 col	9,250,000		6,400,800		6,400,800				4,320,000						
Back Page Ear Piece - 3cm x1 col	900,000		800,000		800,000		900,000		750,000		590,000		590,000		
Brand Logo - 5cm x 1 cm	500,000														

25% loading for any other nominated pages

MAIN BODY DISPLAY (pages 8 onwards, excluding special supplement and pull-outs section and sport pages)

Full page (33cm x6col)	9,470,000	8,100,000	6,667,000	6,297,480	6,000,300	5,556,600	6,300,000	5,080,000	4,665,600	3,276,000	2,829,750	2,149,350	2,829,750	2,149,350	4,080,000
Half Page Horizontal (16cmx6col)	5,400,000	4,080,000	3,780,000	3,193,620	3,402,000	2,817,900	3,640,000	2,621,500	2,469,960	1,899,450	1,481,550	1,134,000	1,481,550	1,134,000	2,448,000
Half Page Vertical (26cmx4col)	7,900,000	6,850,000	5,334,000	5,038,800	4,800,600	4,446,000	5,050,400	4,066,000	3,732,480	2,618,700	2,263,800	1,722,000	2,263,800	1,722,000	3,264,000
Quarter page (16cmx3col)	3,150,000	2,100,000	2,205,000	1,644,240	1,984,500	1,450,800	2,390,300	1,893,900	1,804,680	1,276,800	740,250	570,150	740,250	570,150	1,530,000
Per centimetre column	68,000	47,000	43,000	36,000	43,000	36,000	51,360	41,730	28,080	18,900	15,750	13,650	15,750	13,650	31,620
Voucher surcharge	930,000														

Per centimetre column will only apply for sizes not specified above

CLASSIFIEDS

Croc's property & motor Mart (per cm col)	35,000	25,000	28,000	25,000	28,000	25,000	22,000	17,000	12,960	9,200	7,560	6,420	7,560	6,420	
Classified: Semi-Display (per cm col)	35,000	25,000	28,000	25,000	28,000	25,000	22,000	17,000	12,960	9,200	7,560	6,420	7,560	6,420	20,000
Classified (per word)		2,200		2,000		2,000		2,000		1,150		1,070		1,070	2,000
Letter of Administration (per cm col)		18,000		15,000		18,000		12,000		8,050		6,420		6,420	
Classified Photo/Logo	26,000	22,000	22,000	20,000	22,000	20,000	24,000	20,000	16,000	8,050	12,000	6,420	12,000	6,420	

SUPPLEMENTS/SPECIAL EDITORIAL SECTIONS/JOBS AND TENDERS (Rate is inclusive of website www.newvision.co.ug)

Full Page (33cmx6col)	9,950,000	8,500,000	7,333,333	7,100,100	7,333,333	6,926,820									
Half Page Horizontal (16cmx6col)	5,650,000	4,300,000	4,158,000	3,600,650	4,158,000	3,512,880									
Half Page Vertical (26cmx4col)	8,300,000	7,200,000	5,867,000	5,681,000	5,867,000	5,542,680									
Quarter page (16cmx3col)	3,300,000	2,200,000	2,600,000	1,853,800	2,600,000	1,734,000									
Loose leaf inserts (price per sheet)															
Any size up to (33cm x 26cm)	9,000,000		7,000,000		7,000,000		6,600,000		5,000,000		4,300,000		4,300,000		4,300,000
Per page thereafter	6,000,000		2,000,000		2,000,000		2,000,000		2,700,000		1,200,000		1,200,000		1,200,000

Press releases on www.newvision.co.ug will be charged at 1,500,000 a month

All rates are VAT inclusive

TRANSLATIONS: For any business to run in our regional papers-@ advert -50,000 per language. Commercial Translations-120,000/=per page of A4 Font type times) Size 12, spacing 1.5, Margins 1 in cm



For enquiries contact us at The New Vision Printing and Publishing Company Ltd., P. O. Box 9815, Kampala. Tel: 0414 337 000. Fax:235843. Advertising Department: JR Building JINJA Road E-mail: advertising@newvision.co.ug