

New Vision and Bukedde Online Advertising Rates

Position	Sizes (Px)	New Vision	Bukedde
Leader Bill Board Banner	681x92	\$1,800	\$1,200
Slide Pop Up Banner	90x300	\$1,400	
Half Banner - Premium	300x90	\$1,200	\$800
Side Banner - Premium	125x125	\$1,000	\$500
Vertical Skyscraper	120x600	\$1,200	\$800
Horizontal Skyscraper	600x90	\$1,200	\$800
Half Banner - Middle	300x90	\$900	\$500
Side Banner - Middle	125x125	\$700	
Square Banner	300x90	\$800	\$500
Section Page Banner	600x90	\$500	
Bottom Pop up (3 days a week only)	1000x38	\$600	
Text Links		\$1000	
Online surveys per page		\$600	\$300



SMS Rates

Type of Client	Total Charge Per message(Ushs)
Interface Clients below 100,000 msgs per Month	40
Interface Clients 100,000 msgs and above per Month	36
Walk in Clients below 10,000 msgs	40
Walk in Clients btn 10,000 & 100,000 msgs	35
Walk in Clients above 100,000 msgs	30
Agents Below 100,000 msgs per month	30
Agents of 100,000 msgs and above per month	25