

NEWSPAPER ADVERTISING

EFFECTIVE 1st JULY 2022



RATES



SIZE/DIMENSIONS	NEW VISION		SATURDAY VISION		SUNDAY VISION		BUKEDDE	
	F/C	BW	F/C	BW	F/C	BW	F/C	BW
SPECIAL POSITIONS (PAGES 2 TO 7, SPORTS PAGES)								
Front page solus 6cm x 6col.							3,200,000	
Front Page Ear piece 3cm x 1col.	1,200,000		800,000		800,000		900,000	
Back page solus 10cm x 6 col.	3,960,000		3,096,000		3,096,000		3,561,600	
Inside back cover 26cm x 4 col.	9,250,000		6,400,800		6,400,000			
Back Page Ear piece 3cm x 1col.	900,000		800,000		800,000		900,000	
25% Surcharge for any other nominated pages								
MAIN BODY DISPLAY (PAGES 8 ONWARDS, EXCLUDING SPECIAL SUPPLEMENTS AND PULL-OUT SECTIONS AND SPORTS PAGES)								
Full page (30cm x 6col)	9,470,000	8,100,000	6,667,000	6,297,480	6,000,300	5,556,600	6,500,000	5,280,000
Half page Horizontal (15cm x 6col)	5,400,000	4,080,000	3,780,000	3,193,620	3,402,000	2,817,900	3,780,000	2,761,500
Half page Vertical (26cm x 4col)	7,900,000	6,850,000	5,334,000	5,038,800	4,800,600	4,446,000	5,190,400	4,206,000
Quarter page (15cm x 3col)	3,150,000	2,100,000	2,205,000	1,644,240	1,984,500	1,450,800	2,490,300	1,993,900
Per centimetre column	70,000	50,000	45,000	40,000	43,000	36,000	54,200	43,100
Voucher Surcharge	930,000							
Per centimetre column will only apply for sizes not specified above								
CLASSIFIEDS								
Croc's property & motor mart (per cm col)	35,000	25,000	28,000	25,000	28,000	25,000	22,000	17,000
Classified: Semi-Display (per cm column)	40,000	30,000	30,000	28,000	28,000	25,000	22,000	17,000
Classified (per word)		2,200		2,000		2,000		2,000
Letter of Administration (per cm col)		18,000		15,000		18,000		12,000
Classified Photo / Logo	26,000	22,000	22,000	20,000	22,000	20,000	24,000	20,000
SUPPLEMENTS / SPECIAL EDITORIAL SECTIONS / JOBS AND TENDERS (RATE IS ALL INCLUSIVE)								
Full page (30cm x 6col)	9,950,000	8,500,000	7,333,333	7,100,100	7,333,333	6,926,820		
Half page Horizontal (15cm x 6col)	5,650,000	4,300,000	4,158,000	3,600,650	4,158,000	3,512,880		
Half page Vertical (26cm x 4col)	8,300,000	7,200,000	5,867,000	5,681,000	5,867,000	5,542,680		
Quarter page (15cm x 3col)	3,300,000	2,200,000	2,600,000	1,853,800	2,600,000	1,734,000		
LOOSE LEAF INSERTS (PRICE PER SHEET)								
Any size up to 30cm x 26cm	9,000,000		7,000,000		7,000,000		6,700,000	
Per page thereafter	6,000,000		2,000,000		2,000,000		2,100,000	



COMMERCIAL TRANSLATIONS IN LOCAL LANGUAGES: UGX. 120,000/= per page of A4 Font type times) Size 12, spacing 1.5, Margins 1 in cm

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* All rates are inclusive of VAT