

# NEW VISION PRINTING AND PUBLISHING COMPANY LIMITED

## PROFIT WARNING ANNOUNCEMENT

The Board of Directors of New Vision Printing and Publishing Company Limited wishes to announce to Shareholders, Potential Investors, and the General Public that based on the preliminary assessment of the Company's performance, the results of the Company's earnings for the Financial Year ended **June 30, 2025**, will be a loss position.

The main contributor to this performance is the challenging business environment due to media newspaper sales and advertising revenue spend across the different platforms that is still recovering coupled with the increase in prices of raw material inputs and other operational costs.

The Board and Management are committed to ensuring improved financial performance of the Company.

This statement is issued pursuant to **Rule 38 (3)** of the USE Listing Rules 2025.



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**Mr. Don Wanyama**  
Managing Director/CEO